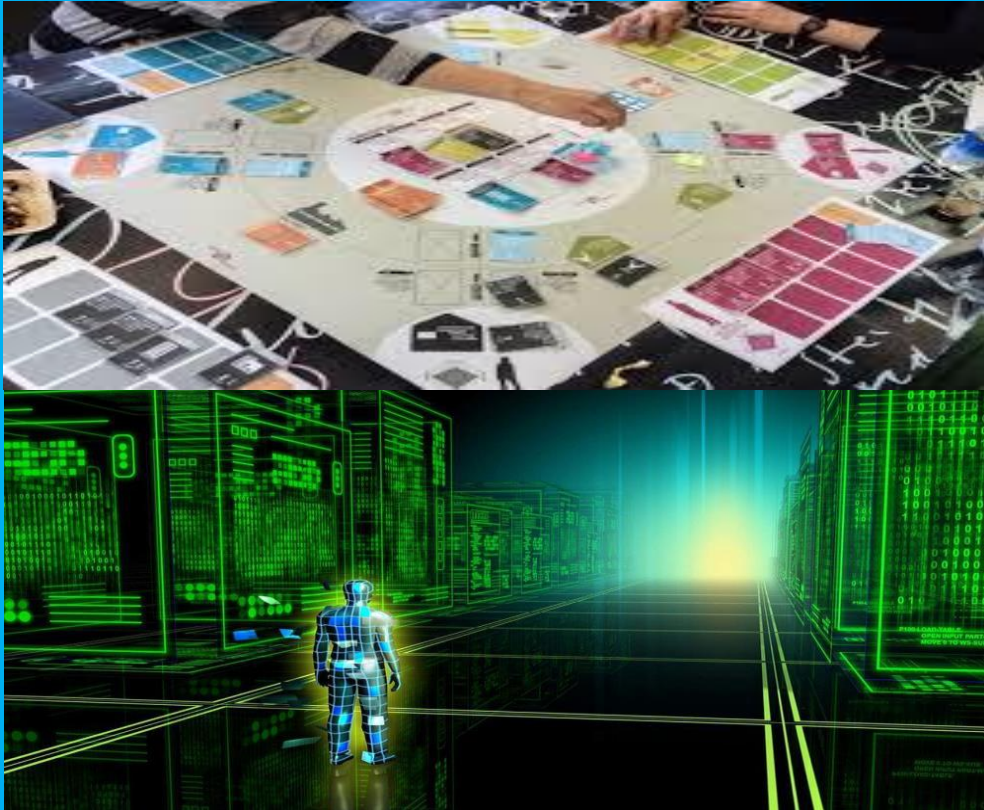# Shri Vaishnav Vidyapeeth Vishwavidyalaya

CENTRE OF EXCELLENCE
IN
SIMULATION AND GAMING

SHRI VAISHNAV VIDYAPEETH VISHWAVIDYALAYA, INDORE

Campus : Indore – Ujjain Road, Indore – 453111 (M.P.), INDIA
City Office : Shri Vaishnav VidyaParisar, 177 JawaharMarg, Indore (M.P.), INDIA
Web Address - https://www.svvv.edu.in/

About Shri Vaishnav Trusts

1884 is a landmark year as the foundation stone was laid 137 years ago for Shri Vaishnav Group of Institutions by compassionate cloth merchants of Vaishnav cult of Indore, MP (India) which was later reconstituted as Shri Vaishnav Sahayak Kapada Market Committee in the year 1934. Shri Vaishnav Vidyapeeth Trust belives in taking the nation forward by improving the quality of life of its citizens by continuously working in the sphere of education, health and environment. It has been established to promote education and research in various disciplines through academic Institutions for the benefit of all sections of the society, but not with the motive of profit. Under the able guidance of Shri Vaishnav Sahayak Kapada Market Committee, Shri Vaishnav Shekshanik Avam Parmarthik Nyas was established in the year 1981. Since then, Nyas has been working relentlessly for the upliftment of the society and country as a whole by providing better technical and professional education, health facilities, schools and other services.

Shri Vaishnav Vidyapeeth Vishwavidyalaya

Shri Vaishnav Vidyapeeth Trusts has sponsored the university to promote, manage and offer professional and vocational education, and to organize personality and other training and development programs. The university is imparting higher education in varied disciplines with a view to make the students confident, vibrant, dynamic and competitive worldwide. It is holding and conducting meetings, and participating in conferences, lectures, seminars and symposia and enter into relations with other societies, institutions, academies, colleges and universities to deal with them to help and guide the students to pursue professional and higher education for the purpose of advancing knowledge in various disciplines of education.

Shri Vaishnav Vidyapeeth Vishwavidyalaya was established under Madhya Pradesh Niji Vishwavidyalaya (Sthpna Avam Sanchalan) Adhiniyam 2007, amended in 2014 on January 8, 2015. The university consists of several constituent institutes to impart education in the disciplines of Engineering, Forensic Science, Architecture, Management, Journalism and Mass Communication, Science, Social Science, Humanities and Arts, Computer Application, Life Science, Agricultural Engineering, Law and Fine Arts.

Centre of Excellence in Simulation and Gaming

Gamification is the application of game-design elements and principles in non-game contexts. A large body of research focuses on the interplay of self-awareness, causal attribution, and action. Researchers have focused on how individuals perceive their involvement in the cause of events leading to either success or failure. Experiments have shown that when people are induced to be more self-aware, they are likely to attribute the success to themselves. The researchers have also reported that gamified events were very effective at engaging Gen Z and that team-based gamification events were particularly engaging.

The University has established the *Centre of Excellence in Simulation and Gaming* to promote Simulation and Gamification as pedagogy and undertake research in this upcoming multidisciplinary area of interest. The Centre will be coordinating with ISAGA and other such professional bodies for global networking.

Patrons   **Shri Purushottamdas Pasari**, Hon'ble Chancellor

                    Dr. Upinder Dhar, Hon'ble Vice Chancellor

Mentors   **Dr. Santosh Dhar**, Dean - Faculty of Doctoral Studies and Research

                    Dr. Anand Rajavat, Director – Shri Vaishnav Institute of Information Technology

Coordinator **Dr. Jigyasu Dubey**, Professor – Shri Vaishnav Institute of Information Technology

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Constituent Institutions of the University

- Shri Vaishnav Institute of Technology and Science
- Shri Vaishnav Institute of Information Technology
- Shri Vaishnav Institute of Textile Technology
- Shri Vaishnav Institute of Forensic Science
- Shri Vaishnav Institute of Architecture
- Shri Vaishnav School of Management
- Shri Vaishnav Institute of Journalism and Mass Communication
- Shri Vaishnav Institute of Fine Arts
- Faculty of Doctoral Studies & Research
- Shri Vaishnav Institute of Science
- Shri Vaishnav Institute of Social Sciences, Humanities and Arts
- Shri Vaishnav Institute of Computer Applications
- Shri Vaishnav Institute of Commerce
- Shri Vaishnav Institute of Agriculture
- Shri Vaishnav Institute of Home Science
- Shri Vaishnav Institute of Law
- Shri Vaishnav Institute of Professional Studies

Besides these institutions, the University has established following Centres:
- Centre of Excellence in Plasma Research
- Centre of Excellence in Happiness Studies
- Centre of Vocational Studies
- Centre of Excellence in Sustainable Development
- Centre of Excellence in Simulation and Gaming
- Centre of Excellence in Data Science